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PURPOSE STATEMENT

This ministry exists to exalt Jesus Christ as Savior, pointing people to His saving grace, and encouraging the believer, by presenting Biblically sound inspirational music with a passionate commitment to genuine worship and an unwavering dedication to excellence. It is my conviction and belief that if my talents are to have true significance in ministry, I must be surrendered to the Lordship of Jesus. Music has the prospect of ministering only when Jesus Christ is honored and glorified.

He put a new song in
my heart, a song of
praise to our God.
Many will see and
fear and put their
trust in the Lord.
Psalm 40:3

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November 21, 2008

Dear Pastor

On December 18th, the "KEEP CHRISTMAS ALIVE" committee will host the fourth annual "Festival of Sacred Christmas Music" Concert. This festival is much more than just a concert ... it is a concept! Simply put, we want to challenge the Christian Community to Reclaim Christmas.

It is hard to believe but the phrase "Merry Christmas" is under attack in America. The politically correct term is now "Happy Holidays" or "Seasons Greetings". I view this as just another attempt to take "Christ" out of Christmas. Unbelievers see this change as a way to be inclusive. It is my firm belief that the Christian Community should proclaim proudly the phrase "Merry Christmas"

As a member of the local community-based leadership team which is responsible for the concert, I am asking the Pastors and other church leaders to help us get the word out about this year's concert. Attached to this email is a one minute promotional video that will inform your fellowship about the concert. This year we have comedian, singer and song writer, Mark Lowry headlining a great cast of musicians.

Having served as a staff member for over 25 years myself, I understand how difficult it is to promote the numerous good events that are taking place in North Alabama. I hope you will watch the video and prayerfully consider showing it to your congregation.

For ticket information visit our website at www.keepchristmasalive.org

Because of Jesus

Bob

Bob Smith
Psalm 40:3

A local community-based effort to reclaim, proclaim, and celebrate Christmas the old fashioned way!

BENEFIT CONCERT for *National Children's Advocacy Center* and *Teen Think Tank*

